

# NSNA Awards and Honors Booklet

## 2008 NSNA Awards

**National Student Nurses' Association**

**45 Main Street, Suite 606**

**Brooklyn, NY 11201**

**Telephone: (718) 210-0705**

**Fax: (718) 210-0710**

[www.nсна.org](http://www.nсна.org)

[nsna@nsna.org](mailto:nsna@nsna.org)

[www.nснаleadership.org](http://www.nснаleadership.org)

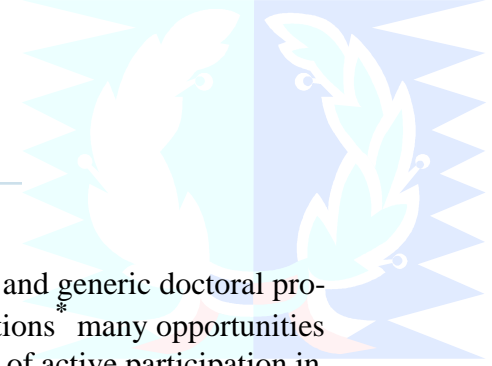


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# INTRODUCTION

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NSNA represents nursing students in ADN, Diploma, BSN, and generic masters and generic doctoral programs throughout the United States, and offers members and constituent associations many opportunities for involvement in leadership activities and programs. One of the many rewards of active participation in NSNA is the annual awards and honors program offered to individual members, schools, and state chapters.

This booklet provides comprehensive information about the awards and honors and how to apply for them. (Note that certain awards do not require an application). Feel free to photocopy this booklet in part or in whole.

Please follow instructions for award applications carefully. Incomplete applications will not be considered. Be sure to include the requested number of copies and to submit the application by the deadline. *Please note that all applications become the property of NSNA and will not be returned. Only one award application per category is permitted for each project. Please do not submit the same project for multiple categories, as it will be disqualified from the awards program.*

Get involved today! If you need additional information about the different program areas, activities, or awards, please contact:

National Student Nurses Association, Inc.  
45 Main Street, Suite 606  
Brooklyn, NY 11201  
(718) 210-0705  
[nsna@nsna.org](mailto:nsna@nsna.org)

## **Please note new changes to award presentations:**

In lieu of the traditional Annual Awards Ceremony, the top awards in each program will be awarded at the 56th Annual Convention at the Gaylord Texan Resort and Convention Center in Grapevine, TX, during the Closing Ceremony on Saturday, March 29, 2008. The traditional General Scholarship and Promise of Nursing Scholarship recipients will be recognized during the Opening Ceremony; on Wednesday, April 26, 2008, the Marilyn Bagwell grant will also be presented during this time.

The Isabel Hampton Robb Award will be presented during the Thursday, March 27, 2008 plenary session, and the Leader of Leaders award during the Friday, March 28, 2008 plenary session.

**\*For information about becoming an official NSNA school or state constituent, refer to *Getting the Pieces to Fit*, NSNA's Handbook for State and School Chapters, which is available free to NSNA members on the NSNA web site, [www.nsna.org](http://www.nsna.org), under *PUBLICATIONS*.**

# MEMBERSHIP RECRUITMENT AWARDS

## “Catch the Wave with NSNA”

Open to NSNA Constituents

Deadline: January 30, 2008

## Precious Metal Awards Program

This is NSNA’s school constituent award program . All schools are automatically entered so there is no application necessary.

NSNA awards plaques and certificates for the following:

- **Platinum Awards** to schools with 200 or more members
- **Gold Awards** to schools with 100-199 members
- **Silver Awards** to schools with 50-99 members

## Winners’ Way Contest

This is NSNA’s membership incentive contest for state constituents. States are divided into five groups based on their membership enrollment upon joining NSNA as a state constituent.

**Group 1: 201 and under**

**Group 2: 202-501**

**Group 3: 502-950**

**Group 4: 951-1,599**

**Group 5: 1,600 and higher**

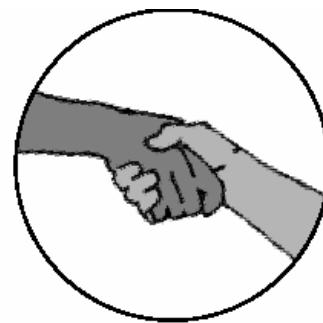
By promoting a state membership campaign that includes NSNA's school and individual membership incentive programs, your state could win a Grand

Prize! The Winners' Way prize for 2008 in each of the five groups is \$200 for the **largest percentage increase** in membership. There is no official application for this award; all states are included.

## More Information

For information about the NSNA Membership Recruitment Awards Program contact: Susan Wong, CAE, Membership Development Director, at NSNA headquarters or via e-mail to the attention of Susan Wong, [nsna@nsna.org](mailto:nsna@nsna.org).

Turn to the Appendix for the 2007-2008 Project InTouch Recruiter registration form. NSNA will send you a recruiter information packet, membership forms and the new recruitment video. To be eligible for the many prizes available (based on the number of new members recruited), you must remember to follow all the rules and regulations included in the recruiting packet. The Grand Prize will be awarded at NSNA’s 56th Annual Convention at the Gaylord Texan Resort and Convention Center in Grapevine, TX.



# NEWSLETTER CONTEST

**Open to state and school newsletters for all constituent chapters**

**No entry form required – all newsletters mailed to NSNA are automatically entered**

**Deadline: Received by February 11, 2008**

The primary purpose of a state or school newsletter is to inform the membership of chapter events and other news in a timely and interesting manner. Further, it should promote interest in student participation in these events and encourage the membership to contribute articles, letters to the editor, or suggestions about events.

The secondary purpose is to promote a positive image of nursing and to report on current issues and concerns in nursing.

Newsletters are judged for content, frequency of publication, layout and design, and accuracy. Full criteria for judging follows on the next page.

**To enter, send 15 copies of each newsletter (immediately following release). Newsletters published from March 2007 through February 2008 will be judged, send to:**

National Student Nurses Association, Inc.  
Att: Newsletter Contest  
45 Main Street, Suite 606  
Brooklyn, NY 11201

Not only are you automatically entered into the contest, but the publications are passed on to all

NSNA Board Members and serve as an important communication tool linking NSNA to school and state associations. If you would like to be considered for the **Most Improved** category, please include a cover letter indicating your entry into the category and enclose a sample of previous issues for comparison.

The winners will be recognized at the National Convention at the Gaylord Texan Resort and Convention Center in Grapevine, TX, March 26-30, 2008. Four winners will be chosen for the following:

## **AWARDS AND PRIZES:**

### **SCHOOL:**

Most Outstanding Newsletter:  
\$100 and a certificate

Most Improved Newsletter:  
\$100 and a certificate

### **STATE:**

Most Outstanding Newsletter:  
\$100 and a certificate

Most Improved Newsletter:  
\$100 and a certificate



## CRITERIA AND POINTS FOR NEWSLETTER CONTEST

### A. Frequency of Publication - 20 points maximum. (From March 2007 through February 2008.)

1. Two times -5 points
2. Three times -10 points
3. Four times -15 points
4. Five times - 20 points

### B. Content - 30 points maximum. Based on the following criteria

1. Relevance and timeliness
2. Student and variable author participation
3. Balance of news & features

### C. Layout and Design Considerations - 30 points maximum

1. Up-front placement of priority news
2. Tempting headlines throughout the issue
3. Appealing front page
4. Balance of copy with photos/art & headlines
5. Readability (size of type & use of white space)
6. Consistent format
7. Unity (focus of issue, photos to support article, ads appropriate to nursing)

### D. Accuracy - 20 points maximum

1. Effective proofreading
2. Proper referencing
3. Observance of copyright laws
4. Volume and Issue number listed

All of the above requirements add up to a maximum 100 points to be judged by the Image of Nursing Committee.

### Get an edge on the competition!

Get valuable tips on design and production at this year's MidYear Conference Newsletter Workshop, November 15-18, 2007, in Kansas City! *Imprint* student Editor Kelley Wilson will host the workshop!



To register for the MidYear Conference in Kansas City, Missouri, November 15-18, 2007, fill out the registration form located in the September/October issue of *Imprint*, the fall *NSNA News*, or on the NSNA website under Meetings.

Online registration is also available on the NSNA website under Member Services.

# STATE EXCELLENCE AWARD

**Open to all states. No application required. States are automatically entered and judged according to the criteria below, based on all NSNA activities award submissions received by February 11, 2008.**

**Winners will receive \$250 and Nightingale Lamps and will be selected in each Winners' Way Group. (See Page 4).**

## Judgment criteria:

1. Largest percent increase in membership (Selected from each Winners' Way Group)
2. Most Community Health Projects entries
3. Most Breakthrough to Nursing Project entries
4. Most Legislative Award entries
5. Most Image of Nursing Award entries
6. Most members pre-registered for convention
7. Highest percent of potential constituents
8. Most Financial Excellence Award entries

## WEB SITE AWARD



### Website Award Criteria

State and school associations are increasingly turning to the web as a way of informing their memberships of chapter events as well state and national news. While some websites are professionally outsourced, their content and relevance is nevertheless the responsibility of the chapter leadership, and its respective editor (s). With that in mind, two website awards – including \$100 and a certificate to each winner - will be issued to the Most

Outstanding School Website and Most Outstanding State Website.

Remember, even if you just post your newsletter onto a website, the following criteria are still relevant to the online publication. Judging will be determined on the following criteria, with a 35 point maximum.

### Ease of Navigation – 10 points maximum

- Is your website easily navigable?
- Can you find relevant information quickly and easily?
- Is there a hierarchy of information? Where does your reader's eye first go?

### Overall look and design – 5 points maximum

This category has been given less importance because design can often depend on whether the page is being maintained professionally. Nevertheless, when a site is being outsourced its content is still dependent on the client, and the following can be influenced by the latter.

- Is the site cluttered? Too busy?
- Is it easy on the eyes?
- Is it consistent in color, font, and picture usage (including advertising)?
- Does it present a professional image of your organization and as a result, the image of nursing?

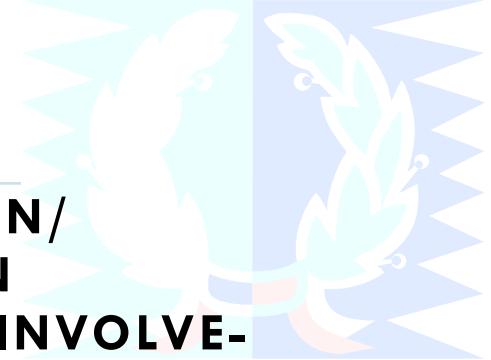
### Relevance and Timeliness – 10 points

- How often is your site updated?
- Is important information placed on the home page?
- Can you still find older information within the site – are archived folders placed under relevant sections/headings?

### Balance – 10 points

- Who contributes to your website?
- Is there a balance of news and features?
- Do you have difference chapter/state activities listed alongside interesting state or national news?

**If you would like to receive an official entry form, please contact NSNA at (718) 210-0705 or [nsna@nsna.org](mailto:nsna@nsna.org).**



## COMMUNITY HEALTH PROJECTS AWARDS

**Theme: “Our Global Backyard: A Worldly View of Community Health”**

The purpose of the Community Health Project Award program is to foster development and implementation of community service on the local, state, and national level and to educate health care consumers about illness prevention, early detection of disease and treatment options, and community awareness about changes in community health.

Community health awards are given for:

1. Most Successful *Statewide* Community Health Project  
**Certificate and \$200.00**
2. Most Successful *School* Community Health Projects—4 Awards and possible Honorable Recognition  
2 Platinum Awards—**Certificate and \$200.00**  
1 Gold Award—**Certificate and \$100.00**  
1 Silver Award—**Certificate and \$50.00**  
Honorable Recognition—**Certificate**
3. “Nurse Competence in Aging – Best Community Health Project Focusing on Older Adults”  
Projects that focus on older adults are eligible for a certificate of recognition.

**To apply, complete Sections I and II of the Awards Application listed in the Appendix at the end of the booklet. Criteria for judging follow on page 9.**

## LEGISLATION/ EDUCATION POLITICAL INVOLVEMENT AWARDS

**Theme: “Educated Voters: The Ultimate Patient Advocates”**

The purpose of the Legislation/Education Awards is to: educate nurses and nursing students about legislation that impacts the nursing profession and the delivery of nursing services to the public; increase awareness of legislative matters on the local, state and national levels; and to promote communication and networking on legislative issues.

Two Legislation/Education Awards are given for outstanding projects :

1. State Level – **Certificate and \$125**
2. School Level – **Certificate and \$125**

**To apply, complete Section I of the Awards Application listed in the Appendix (ii) at the end of the booklet. Criteria for judging follows on page 9.**

## NIWI ESSAY CONTEST

**Sponsored by the National Student Nurses Association Legislation/Education Committee**

**Deadline: Received by December 21, 2007 5:00pm**

Win the opportunity to attend the “Nurse in Washington Internship” program. NSNA members may submit one essay (no more than 1000 words) by addressing the following :



“In nursing school, we are taught repeatedly that our job as nurses is to act as an advocate for the patients. Still, many nurses and nursing students will stay home next election day because they don’t feel their vote can make a difference. How would you explain to them the relationship between patient advocacy and voter participation?”

The essay contest winner will win:

- Transportation, housing, per diem for meals, and registration to attend the Nurse in Washington Internship program, March 9-11, 2008 (tentative), Washington D.C.
- Complimentary registration to the National Student Nurses Association 56<sup>th</sup> Annual Convention at the Gaylord Texan Resort and Convention Center in Grapevine, TX, March 26-30, 2008.
- Publication of winning essay in *Imprint*, NSNA’s official publication, and online at [www.nсна.org](http://www.nсна.org).

Essays will be judged by relevance to the theme, writing style, originality, grammar, and spelling.

Entrants must submit a letter from one faculty member stating that the contestant will receive academic recognition as part of NSNA Leadership U. Visit [www.nснаleadershipu.org](http://www.nснаleadershipu.org) for more information.

To apply, candidates must submit three copies of their essay to the National Student Nurses' Association, NIWI Essay contest by December 21, 2007 at 5:00pm.

The Nurse in Washington Internship (NIWI) is sponsored by the Nursing Organization Alliance and provides nurses with the opportunity to learn how to influence health care through the legislative and regulatory processes. Participants learn from health policy experts and government officials, network with other nurses, and visit members of Congress.

## BREAKTHROUGH TO NURSING AWARDS

### Theme: “Transcultural Nursing with 20/20 Vision”

The purpose of the Breakthrough to Nursing Award program is to: encourage recruitment and retention of students in nursing schools; target non-traditional as well as traditional students; use broad-based strategies which consider ethnic diversity, gender, and age; promote transcultural awareness in nursing schools and in the community at large; encourage and promote mentorship programs.

NSNA will present Breakthrough to Nursing Project Awards for:

1. Most Successful Breakthrough to Nursing Project (State Level) - **Certificate and \$500**
2. Most Successful Breakthrough to Nursing Project (School Level) - **Certificate and \$250**
3. One state and one school will receive an Honorable Recognition certificate.

**To apply, complete Section I of the Awards Application listed in the Appendix at the end of the booklet. Criteria for judging follows on page 9.**

## IMAGE OF NURSING PROJECT AWARDS

### Theme: “Nursing: Ordinary People Who Give Extraordinary Care”

The purpose of the Image of Nursing Project Award program is to: promote a positive image of nursing and demonstrate a significant contribution to the public and/or community through image of nursing projects. Media coverage may include: print, television coverage, internet, or radio. Projects done in the hospital setting are encouraged.

Two awards are given for an image project which enhances the public’s image of nursing. One award is presented to the state and one to the school.

1. State level - **Plaque and \$100**
2. School level - **Plaque and \$100**

One state and one school will also receive an Honorable Recognition certificate .

**To apply, complete Section I of the Awards Application listed in the Appendix (ii) at the end of the booklet. Criteria follows.**

## CRITERIA FOR JUDGING

Applicable to the following Awards: Community Health, Legislation/Education, Breakthrough to Nursing, Image of Nursing

**Maximum points awarded: 80**

1. Neat and complete application 0-10

2. Relevance of project to theme 0-10
3. Community impact 0-10
4. Media Coverage 0-10
5. Clarity of message 0-10
6. Originality/Creativity 0-10
7. Attainment of goals 0-10
8. Positive results attained 0-10

## ROBERT V. PIEMONTE FINANCIAL EXCELLENCE AWARD

The purpose of the Financial Excellence Award is to create an awareness on the part of school and state chapters of the elements that contribute to a financially sound chapter.

The 2004-2005 NSNA Board of Directors renamed this award the Robert V. Piemonte Financial Excellence Award in honor of Dr. Piemonte who served as the executive director of the National Student Nurses Association from 1985-1996.

A framed certificate and \$50 are awarded to the state or school chapter that best meet the criteria.

**Maximum points awarded: 70**

### Criteria for Judging Robert V. Piemonte Financial Excellence Award

1. Neat and complete application 0-10
2. Written financial policies and procedures 0-10
3. Written long-term policies and procedures 0-10
4. Annual budget 0-10
5. Bank balance 0-10

(Percentage increase/decrease as compared to



- prior year)
6. Best fundraising idea 0-10
7. Documented sources of revenues for chapter 0-10

## **NSNA/ NURSING SPECTRUM/ NURSE WEEK SEVENTH ANNUAL ESSAY CONTEST**

**Deadline: Received by Friday, February 11, 2008 by 5pm Eastern Time**

Essay question to be determined. Check [www.nсна.org](http://www.nсна.org) for updates.

The Grand Prize Winner will win:

- A \$500 Gift check
- Complimentary registration to the 2008 Convention, Gaylord Texan Resort and Convention Center in Grapevine, TX, March 26-30, 2008.
- Publication of the winning essay in all eight editions of *Nursing Spectrum*, all four editions of *NurseWeek*, and online at [www.nursingspectrum.com](http://www.nursingspectrum.com) and [www.nurseweek.com](http://www.nurseweek.com).

Additional prizes will be awarded to four finalists:

First Place: \$150 gift check

Second Place: \$125 gift check

Third Place: \$100 gift check

Honorable Recognition: \$75 gift check

Additionally, the winning essay is published in *Imprint* .

For more information, see the November/December 2007 issue of *Imprint*.

## **LEADER OF LEADERS AWARD**

**Sponsored by Elsevier, proud publisher of Mosby and Saunders Nursing Titles**

**Open to Faculty Advisors/Deans/State Consultants**

**Deadline: Received by January 30, 2008**

The 2008 Leader of Leaders Award, sponsored by Elsevier, is presented to an outstanding dean, faculty advisor, or state consultant who demonstrates distinguished support and service to nursing students. NSNA constituent associations may nominate one outstanding individual for the award.

The winner receives an expense-paid trip to the 2008 NSNA Annual Convention at the Gaylord Texan Resort and Convention Center in Grapevine, TX.

**See the Appendix for the application form.**

### **Leader of Leaders Award Winners**

2007: Michael Williams, MSN, RN, CCRN, Faculty Advisor, Michigan Nursing Student Association (MNSA) and Associate Professor of Nursing, Eastern Michigan University, Ypsilanti, MI

2006: Dr. Susan S. Gunby, Dean and Professor Georgia Baptist College of Nursing of Mercer University, Atlanta, GA

2005: Dr. Eileen Zungolo, Dean and Professor Duquesne University School of Nursing, Pittsburgh, PA

2004: Deborah Kennedy, Faculty Advisor Wichita State University, Wichita, KS

- 2003: Sharon Decker, Consultant  
Texas Nursing Students Association
- 2002: Janice Hausauer, Consultant  
Montana Student Nurses Association
- 2001: Betty L. Miller,  
Eastern New Mexico University,  
Roswell, NM
- 2000: Barbara R. McClaskey, Consultant  
Kansas Association of Nursing Students
- 1999: Sara L. Jarrett, Consultant  
Colorado Student Nurses Association
- 1998: Marion Raines  
Delta State University School of Nursing  
Cleveland, MS
- 1997: Mary C. Shoemaker, Consultant  
Student Nurses Association of Illinois
- 1996: Dr. Cheryl K. Schmidt, Consultant  
Arkansas State Nursing Students Association
- 1995: Sheila M. Kyle, Instructor  
St. Mary's Hospital School of Nursing  
Huntington, WV
- 1994: Maria E. Cardenas, Assistant Professor  
Lander University, Greenwood, SC
- 1993: Lillian M. Waring, Director Health Sciences  
Division, Midwestern State University,  
Wichita Falls, TX
- 1992: Wendy P. Blakely, Assistant Professor of  
Medical-Surgical Nursing  
Montana State University, Billings, MT
- 1991: Carol Toussie Weingarten, Associate  
Professor  
Villanova University, Villanova, PA



## ISABEL HAMPTON ROBB LEADERSHIP AWARD

**Sponsored by Elsevier, proud publisher  
of Mosby and Saunders Nursing Titles**

**Open to Current or Immediate Past State  
Presidents**

**Deadline: Received by February 11, 2008**

The 2008 Isabel Hampton Robb Leadership Award is sponsored by Elsevier. The award commemorates Saunders' first nursing author, Isabel Adams Hampton. In 1893, Saunders published *Nursing: Its Principles and Practice*, by Isabel Adams Hampton (later Isabel Hampton Robb) which may have been the first medical/surgical nursing textbook in the United States. Miss Hampton was superintendent of nurses and principal of the Training School for Nurses at Johns Hopkins Hospital in Baltimore, Maryland when she wrote this important text.

The award is presented to the current or immediate past student nurses' association state president whose leadership characteristics most resemble those of Isabel Hampton Robb. An organizer and visionary leader, Mrs. Robb was well known for her pioneering work in establishing nursing organizations which became the American Nurses' Association, the National League for Nursing, and the International Council of Nursing.

The nomination requires approval by the candidate's state board of directors as well as supporting documents from the dean/director of the candidate's nursing program, a clinical instructor, and an officer on the current state board; an official transcript; and a list of the candidate's accomplishments during his or her tenure as state president. Nominees must be enrolled in a nursing program at the time

of the award. In addition, the candidate must include a brief essay describing how his or her accomplishments, professional goals, or vision for the nursing profession recall the life and career of Isabel Hampton Robb.

Applications are judged by a panel of nursing leaders selected by Elsevier and the award winner will be announced during the Annual Convention, March 26-30, 2008, at the Gaylord Texan Resort and Convention Center, TX. The winner receives a \$1,000 cash award plus a copy of the commemorative edition of the 1893 Hampton book.

Use the application in the Appendix to submit your nominee for the Isabel Hampton Robb Award. If you have any questions contact Susan Wong at (718) 210-0705 ext. 105 or e-mail to Susan's attention at: [nsna@nsna.org](mailto:nsna@nsna.org).



## **SPIRIT OF NURSING AWARD**

**Sponsored by NSNA and the  
U.S. Army Nurse Corps, Recruiting Com-  
mand**

**Open to nursing students studying for  
RN licensure at all NLN and AACN ac-  
credited programs**

**Deadline: January 31, 2008**

The Spirit of Nursing (SON) Award Program is a joint effort between USAREC and the National Student Nurses' Association (NSNA) and serves as a great way to reach out to all nursing programs. The SON Award Program provides accredited schools of nursing the opportunity to recognize an exceptional student and has been in existence since 1991. Deans and directors of nursing programs are encouraged to nominate one student who demonstrates a commitment to excellence through community, professional and academic achievements.

A board is convened once a year and consists of one ANC officer and two representatives from the NSNA. Selection Committee members are asked to review all nomination forms and select the winner based on the following criteria:

1. Statement by School's Dean or Director
2. Candidate's Statement
3. Community Involvement (community projects or volunteer work)
4. Professional Involvement (candidates' involvement in the nursing profession- i.e., membership in professional organizations, health fairs, etc.)
5. Leadership Experience (office or committee positions held by candidate in school or professional organization)

- 
6. Academic Achievements (scholarships, academic awards, honor societies)
  7. Cumulative Grade Point Average.



**Candidates can receive up to 5 points in each of the seven categories. Maximum points: 35**

U.S. Army Recruiting Command pays for the winner's registration fee, lodging and airline ticket to attend NSNA's 56th Annual Convention at the Gaylord Texan Resort and Convention Center in Grapevine, TX. The SON Winner is expected to attend conference sessions and is recognized at the Annual Convention.

Information about the Spirit of Nursing award is mailed to schools in the fall or can be obtained from the Army Nurse recruiter in your area.

## **2008 APNA - JANSSEN STUDENT SCHOLARSHIP PROGRAM**

Award criteria and timeline to be determined.



# **APPENDIX: APPLICATION FORMS**



# NSNA AWARDS INFORMATION AND APPLICATION

**Deadline: Postmarked no later than February 11, 2008**

**Use this application for the following awards:**

**Community Health**

**Legislation/Education**

**Breakthrough to Nursing**

**Robert V. Piemonte Financial Excellence Awards**

**Image of Nursing**

Submit **original and three copies** of application and attachments. Follow directions carefully - **incomplete applications will be disqualified**. Each project can only win one award. Please do not submit the same project for multiple categories, as this will disqualify your project.

## General Instructions

Only NSNA constituents are eligible for awards. Please refer to *Getting the Pieces to Fit* 2007-2008 for constituency information and official application for NSNA constituency status, which must be submitted to NSNA annually. Projects for consideration for 2008 awards must take place from April 2007 through February 2008. For specific details about NSNA's program areas, refer to *Guidelines Booklets* and to *Getting the Pieces to Fit*.

Projects for consideration for 2008 are judged by NSNA committees for attainment of specific program goals, originality/creativity, clarity of message, media coverage, community impact, relevance of project to theme, and completeness of application. Neatness counts!

Please send application(s) to NSNA at the address at the end of the application form.

The top awards in each program will be awarded during the Closing Ceremony on Saturday, March 29, 2008. General Scholarship and Promise of Nursing Scholarship recipients will be recognized during the Opening Ceremony; the Marilyn Bagwell grant will also be presented during this time.

The Isabel Hampton Robb Award will be presented during the Thursday, March 27, 2008 plenary session, and the Leader of Leaders award during the Friday, March 28, 2008 plenary session.

## ISABEL HAMPTON ROBB LEADERSHIP AWARD

**Deadline: Received by February 11, 2008**

Elsevier, proud publisher of Mosby and Saunders Nursing Titles, is sponsoring a \$1,000 award to be presented to the state president whose leadership characteristics most resemble those of Isabel Hampton Robb. Each SNA Board of Directors is invited to nominate their state president (either immediate past president or current president) for the award. Nominees must be enrolled in a nursing program at the time of the award. The winner will be announced during the Thursday, March 27, 2008 plenary session.

One original and **four copies** of **all** documents **must** be submitted. Mail to: Isabel Hampton Robb Award, National Student Nurses Association, 45 Main Street, Suite 606, Brooklyn, NY, 11201.

Name of state association submitting nomination: \_\_\_\_\_

Contact person: \_\_\_\_\_ E-mail address \_\_\_\_\_

Name of Nominee: \_\_\_\_\_ Phone: \_\_\_\_\_

NSNA Membership # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

School of Nursing \_\_\_\_\_

Name of dean/director of program: \_\_\_\_\_

Term of office \_\_\_\_\_ Social Security Number \_\_\_\_\_

Will the nominee be attending the 2008 NSNA Convention? \_\_\_\_\_

Please attach the following to this application:

- Letter of nomination from a current officer on candidate's state board verifying the Board's nomination and attesting to candidate's leadership accomplishments as state president.
- Letter of recommendation from the dean/director of candidate's school of nursing that addresses his or her leadership characteristics
- Letter of recommendation from a clinical instructor that addresses candidate's leadership activities in the clinical setting.
- List of accomplishments as president of candidate's state student nurses association that best displays leadership abilities.
- Official transcript as of the end of fall 2007 semester. One sealed original without copies is acceptable.
- One page essay by candidates discussing how their leadership accomplishments, professional goals or vision for the nursing profession recall the life and career of Isabel Hampton Robb.

**ELSEVIER, PROUD PUBLISHERS OF  
MOSBY AND SAUNDERS NURSING TITLES  
LEADER OF LEADERS AWARD  
Deadline: Received at NSNA by January 30, 2008**

Please read the directions carefully.  
Only completed forms received by January 30, 2008 will be considered.  
**ONLY THE WINNER WILL BE NOTIFIED.**

**Nomination Form**

**Send original and 3 copies of completed application and all attachments to:**  
Leader of Leaders Award, National Student Nurses' Association, 45 Main St., Suite 606,  
Brooklyn, NY 11201. Only completed applications will be considered.

**ONLY THE WINNER WILL BE NOTIFIED.**

**TO BE COMPLETED BY STUDENT NAME OF THE SCHOOL OR STATE NSNA  
CONSTITUENT\* MAKING NOMINATION**

Name of Contact Person: \_\_\_\_\_

Contact Person's Address: \_\_\_\_\_

\_\_\_\_\_

NSNA Membership # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Phone:(     ) \_\_\_\_\_ E-mail: \_\_\_\_\_

**TO BE COMPLETED BY NOMINEE**

DEMOGRAPHIC DATA (not part of contest evaluation):

Name of nominee: \_\_\_\_\_

Title/position: \_\_\_\_\_

School: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ e-mail: \_\_\_\_\_ # of years teaching: \_\_\_\_\_

Professional education (list names of schools and degrees):

\_\_\_\_\_

\_\_\_\_\_

Classes (lecture, clinical, lab) you currently teach:

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Other schools where you have taught: \_\_\_\_\_

**Application:** The following will be used to evaluate the nominee (to be completed by nominee).  
If curriculum vitae are submitted, **4 copies must be provided.**

List the professional nursing organizations to which you belong:

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List the nursing organization offices held in the past five years:

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List nursing organization committees on which you have served in the past two years:

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List honors/awards received in the past five years:

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List involvement with student groups in the past two years:

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Are you currently a faculty advisor or state consultant?      Yes \_\_\_\_\_ No \_\_\_\_\_

If yes, school \_\_\_\_\_ and/or state \_\_\_\_\_

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**Essay** (to be written by student completing this application)

Please write an essay, no longer than two double-spaced pages that addresses the following items (these items must be specifically addressed in order to evaluate your nominee):

1. Explain how your nominee provides motivation and generates enthusiasm for NSNA involvement and for the nursing profession.
2. Describe how your nominee exhibits and teaches professionalism.
3. Explain how your nominee encourages students to continue their education and professional involvement after graduation.

**AWARD APPLICATION**  
**Deadline: Received by February 11, 2008**

**Submit original and 3 copies of application and all attachments**

This application can be used to apply for **Breakthrough to Nursing, Community Health, Legislation/Education, Image of Nursing, and Robert V. Piemonte Financial Excellence awards**. A separate application for each project must be submitted. In addition to answering the general information, complete the particular information pertaining to your project area.

**Section I General information to be completed by all applicants**

Award you are applying for: **(Reminder: Each project can be submitted for only one award.)**

- |   |   |  |
|---|---|--|
| <input type="checkbox"/> Community Health                           | <input type="checkbox"/> Legislation/Education<br>Political Involvement | <input type="checkbox"/> Breakthrough to Nursing |
| <input type="checkbox"/> Robert V. Piemonte<br>Financial Excellence | <input type="checkbox"/> Image of Nursing                               |  |

**Type or Print in Black Ink**  
**Attach separate sheet if necessary**

State or School Official Constituent Name: \_\_\_\_\_

Project Committee Chairperson: \_\_\_\_\_

Contact person: \_\_\_\_\_

NSNA Membership Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Phone No:(     ) \_\_\_\_\_ Fax: (     ) \_\_\_\_\_ E-mail: \_\_\_\_\_

Mailing address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Faculty advisor or, if state project, state consultant name: \_\_\_\_\_

Faculty advisor/state consultant signature: \_\_\_\_\_

Title of project: \_\_\_\_\_

Date(s) of project: \_\_\_\_\_

Site(s) of project: \_\_\_\_\_

Goal(s) of project (**attach list**) and **explain** to what extent goals were accomplished:  
\_\_\_\_\_

Number of NSNA members involved: \_\_\_\_\_

Number of people attending (if applicable):

If non-nursing students collaborated, describe:

Community organization(s) that assisted with project (if applicable) **attach list:**

Cost of project (**attach project budget**):

Briefly describe how the project was conducted (**attach description**):

Will this project be continued next year by your association?  Yes  No

What was learned from the project that would be beneficial to others? (**attach description**)

**Attach** any publicity or other materials used to advertise the project (i.e., photos, publicity flyers, press releases, video/audio tapes, CDs, WWW site address, handout materials).

Did NSNA members receive class credit for participation in this project?  Yes  No

If yes, describe type of credit (i.e. independent study; course credit, give name of course):

Describe how the project was advertised/publicized/promoted in all forms of media (i.e., newspaper, radio, WWW site, television) **attach description:**

### **Section II Community Health Project Applicants Complete this Section**

Check award categories for which your Community Health project should be considered:

- Most Successful Statewide Community Health Activity (State)
- Most Successful School Community Health Activity (School)
- Nurse Competence in Aging – Best Community Health Project Focusing on Older Adults

### **Section III Robert V. Piemonte Financial Excellence Award Applicants Complete this Section**

- Attach a copy of Financial Policies and Procedures including internal control practices
- Attach a copy of Long-Term Financial Goals and Investment Guidelines
- Attach annual budget
- Provide a one-year history of the funds in bank or other account(s) so that we may determine the % change from beginning of the year to year end.
  
- Fundraising Idea. On a separate sheet of paper, describe your best fundraising idea, including how it was organized, promoted, how many volunteers were needed, how much it cost, and how much money was raised. Is the fundraiser an ongoing or a one-time event?

Check the sources of revenues that your chapter uses (check all that apply)

state/school dues

newsletter advertising

meeting registrations

fundraising item sales

auctions

donations

sponsorships

other (such as luncheons, meetings, events. List below or attach list)

**Section IV Image of Nursing Project Award applicants include the following with application:**

Samples of media coverage, such as: press releases, news articles, radio and television interviews, WWW promotion, video and audio tapes, etc. Samples of publicity or other materials used to implement the project such as photos, flyers, press releases, handouts, etc.

**Section V Legislation/Education**

**State Project**

**School Project**

# WEB SITE AWARD ENTRY FORM



State and school associations are increasingly turning to the web as a way of informing their memberships of chapter events as well state and national news. While some websites are professionally outsourced, their content and relevance is nevertheless the responsibility of the chapter leadership, and its respective editor (s). With that in mind, two website awards – including \$100 and a certificate to each winner - will be issued to the Most Outstanding School Website and Most Outstanding State Website.

Remember, even if you just post your newsletter onto a website, the following criteria are still relevant to the online publication. Judging will be determined on the following criteria, to which there is a 35 point maximum.

### **Ease of Navigation – 10 points maximum**

- Is your website easily navigable?
- Can you find relevant information quickly and easily?
- Is there a hierarchy of information? Where does your reader’s eye first go?

### **Overall look and design – 5 points maximum**

This category has been given less importance because design can often depend on whether the page is being maintained professionally. Nevertheless, when a site is being outsourced its content is still dependent on the client, and the following can be influenced by the latter.

- Is the site cluttered? Too busy?
- Is it easy on the eyes?
- Is it consistent in color, font, and picture usage (including advertising)?

- Does it present a professional image of your organization and as a result, the image of nursing?

### **Relevance and Timeliness – 10 points**

- How often is your site updated?
- Is important information placed on the homepage?
- Can you still find older information within the site– are archived folders placed under relevant sections/headings?

### **Balance – 10 points**

- Who contributes to your website?
- Is there a balance of news and features?
- Do you have different chapter/state activities listed alongside interesting state or national news?

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**Please provide the following information** (attach an additional sheet if necessary):

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*(Entrant Name)*

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*City State Zip*

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*(NSNA membership number)*

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*(School /State Association)*

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*(Street Address)*

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*Webmaster's name and your website address*

To enter, please send the information above to [nsna@nsna.org](mailto:nsna@nsna.org)  
or fax to (718) 210-0710  
ATT: Web Site Award  
Deadline: February 11, 2008

